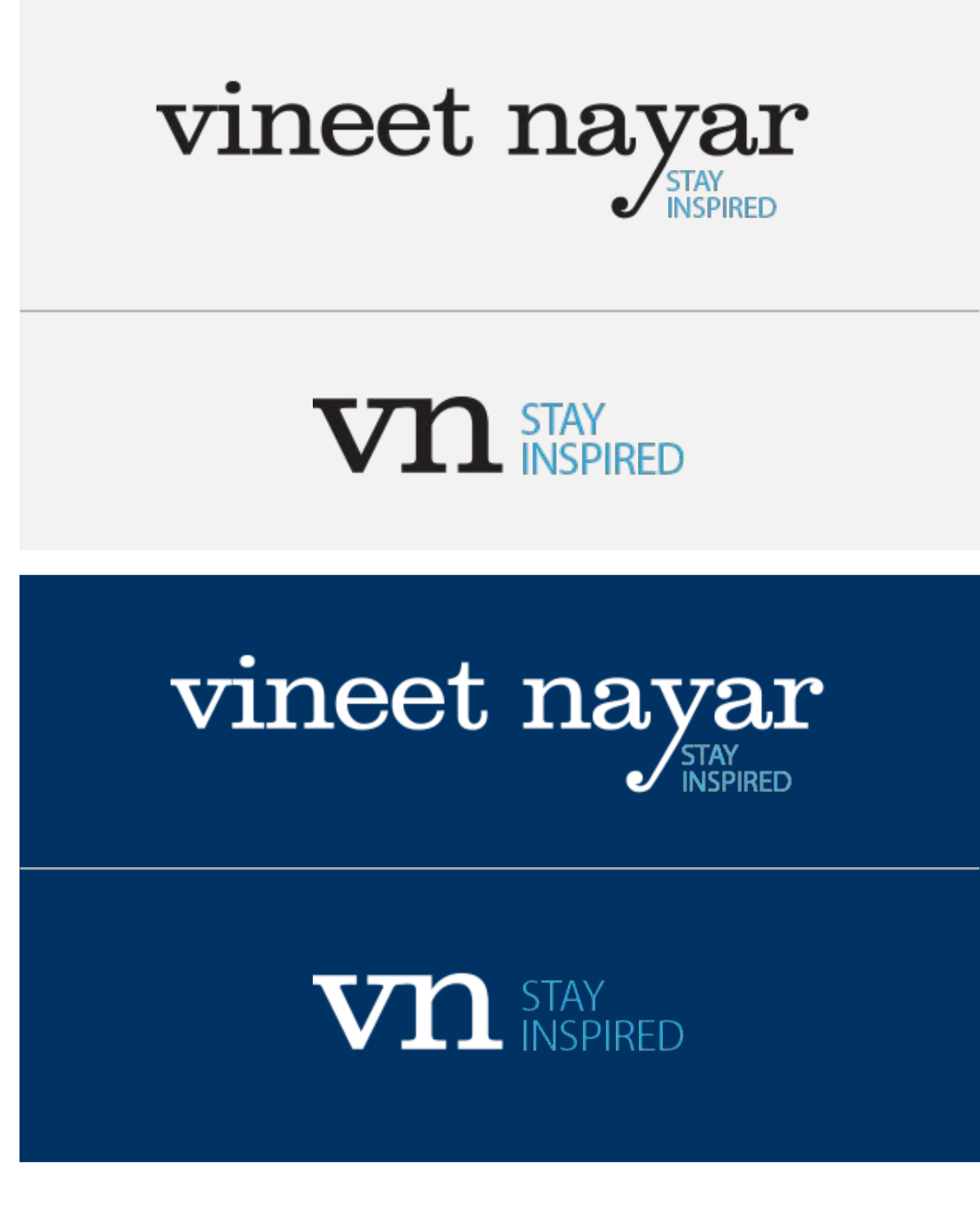


VISUAL BRAND GUIDELINES

vineet nayar
STAY INSPIRED

Brand Guideline For Vineet Nayar

LOGO USAGE

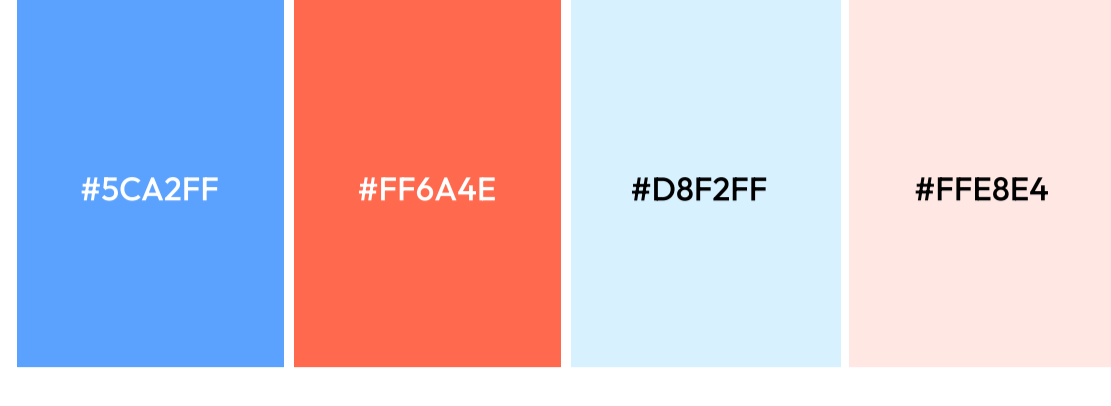


BRAND COLORS

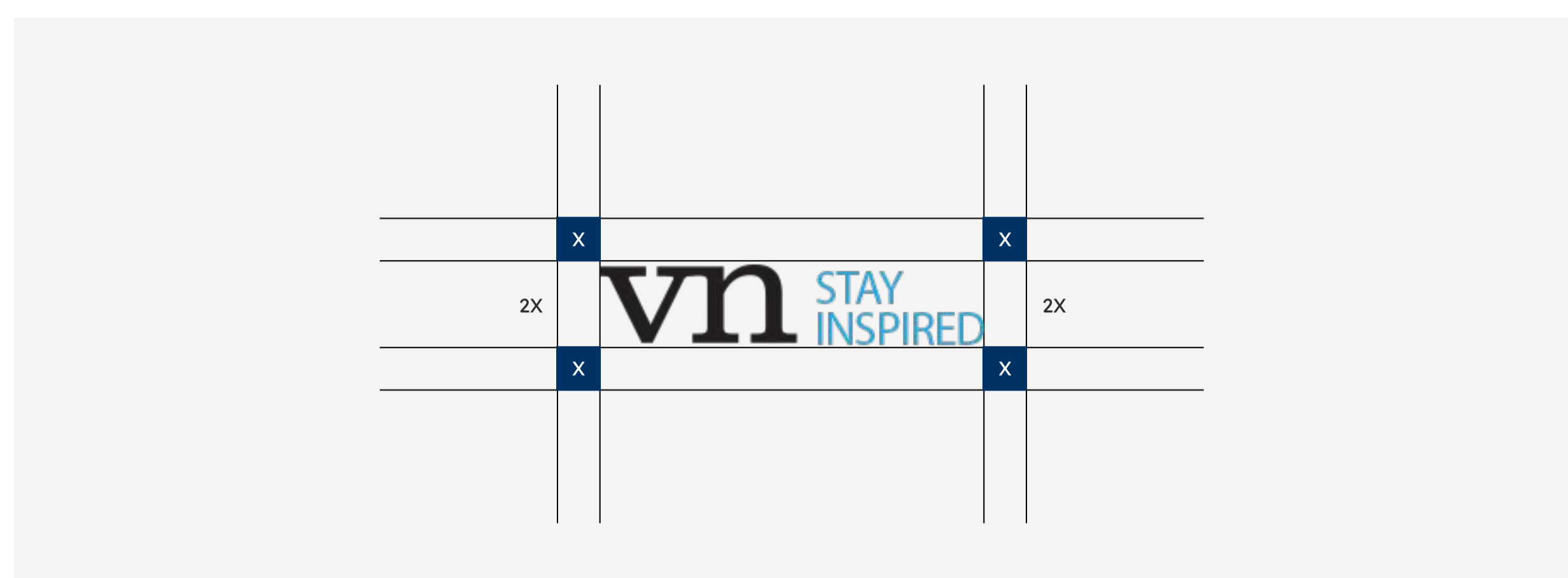
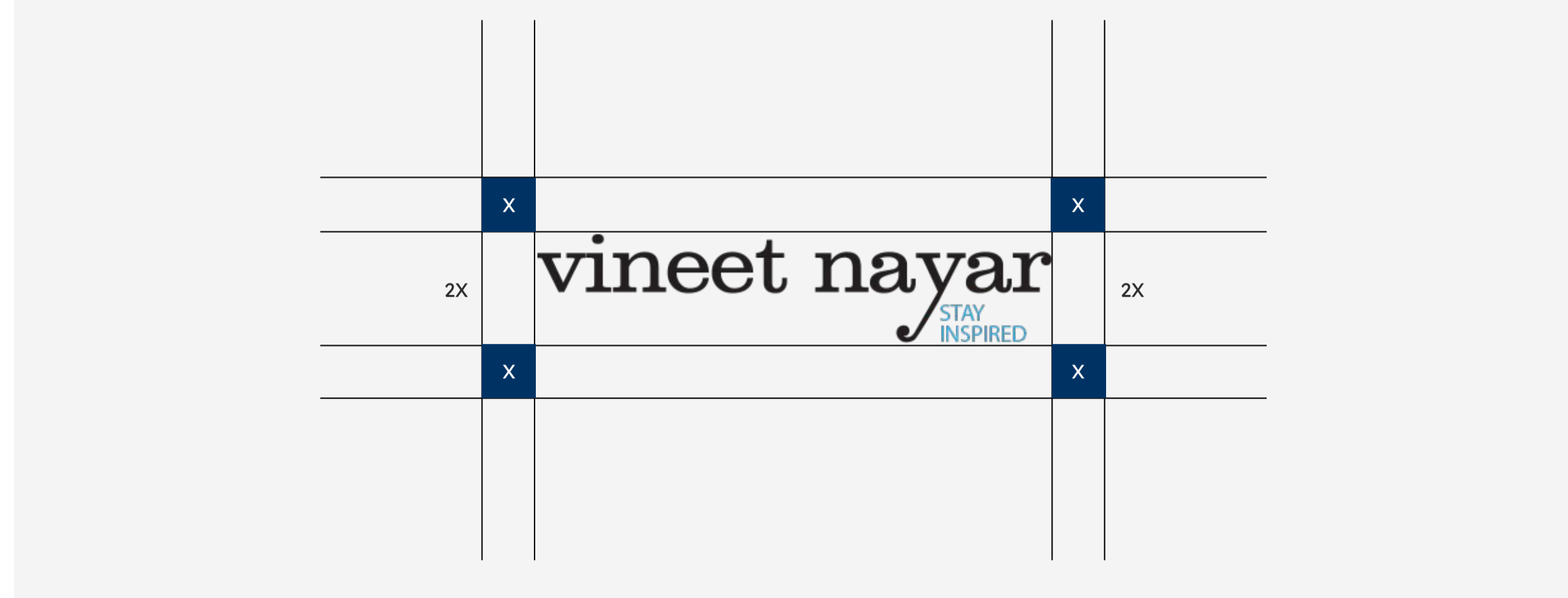
PRIMARY COLORS



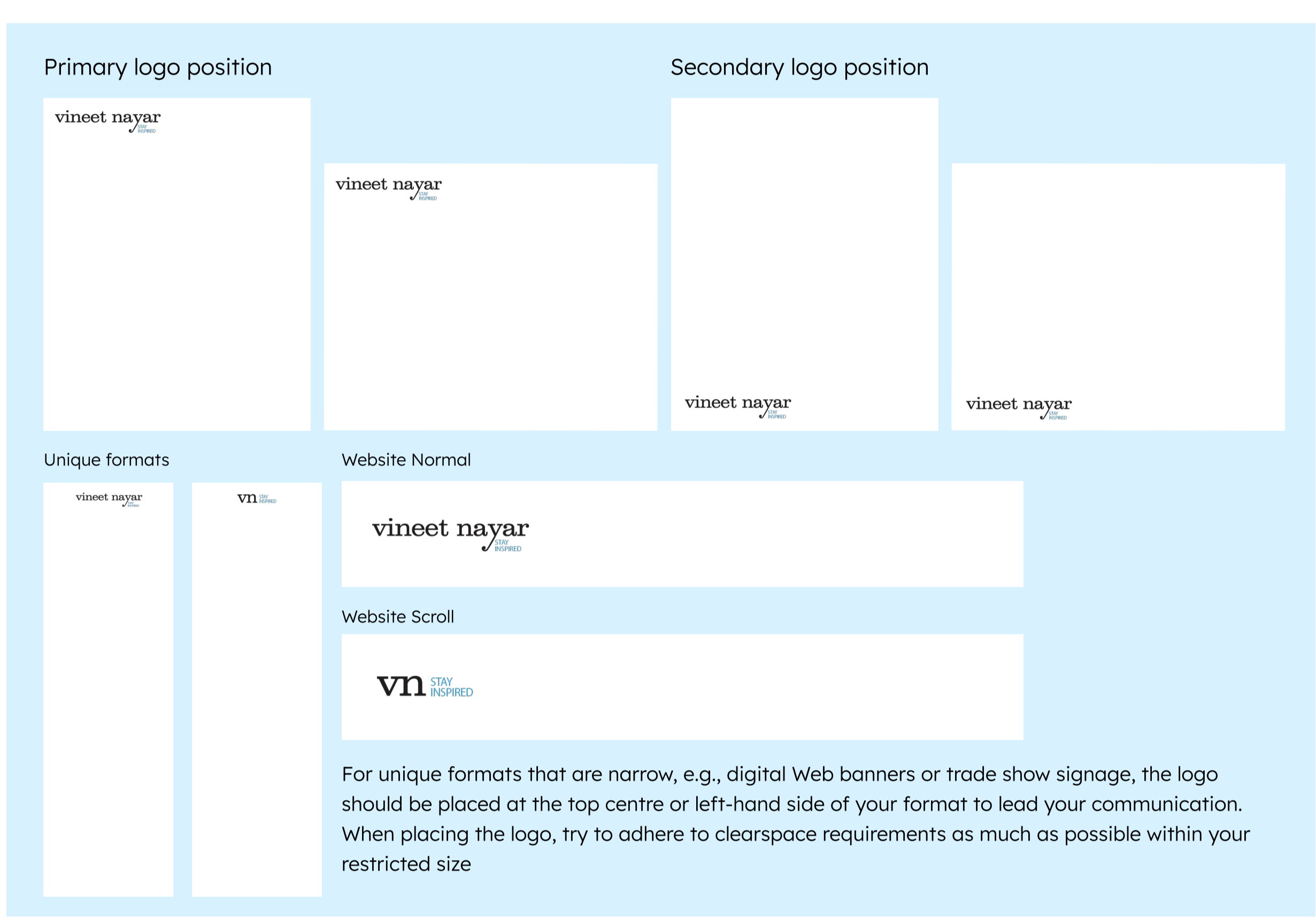
SECONDARY / ALT COLORS



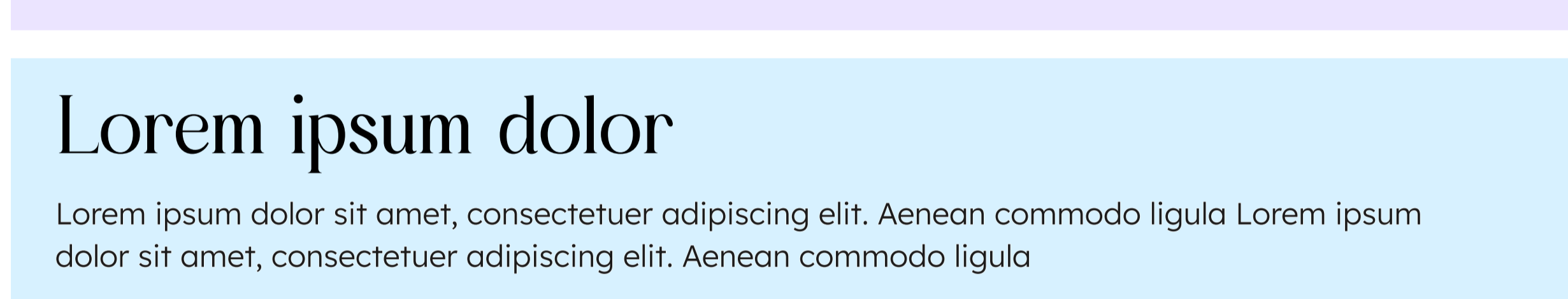
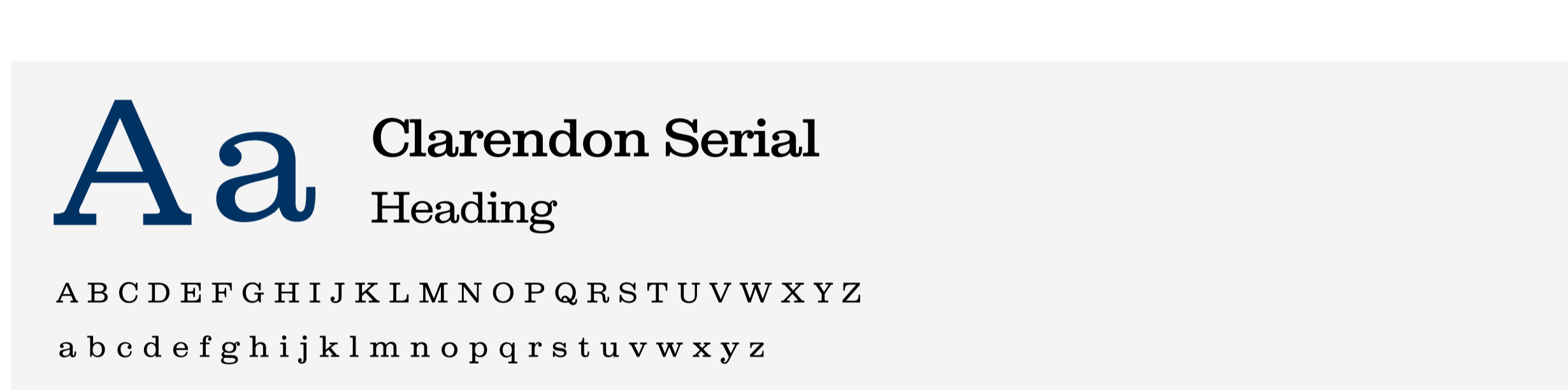
LOGO SPACING



LOGO POSITIONING



TYPOGRAPHY



FONT SIZE

Heading 1 Page titles	bold	55pt
Heading 2 Tabs, titles, forms	bold	42pt
Heading 3 Tabs, titles, forms	bold	36pt
Heading 4 Tabs, titles, forms	bold	28pt
Heading 5 Tabs, titles, forms	bold	24pt
Heading 6 Tabs, titles, forms	bold	20pt
Body Station descriptions	regular	16pt
caption Time stamps, footers	regular	14pt

BRAND ASSETS



BRAND IMAGES

